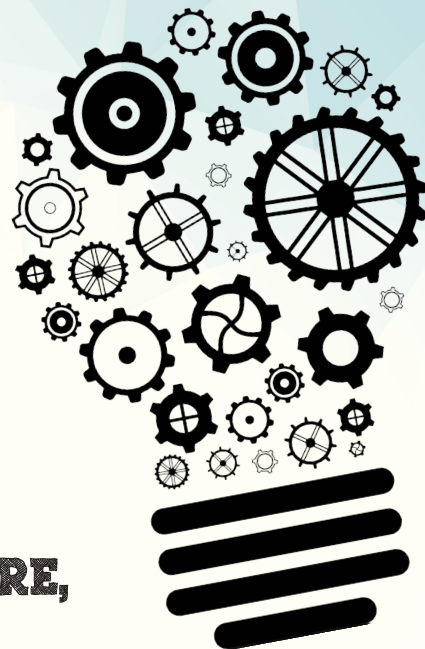


BRANDING SERVICES

from your partners at ideal



Level
1

*Valued at
\$2,100*

LOGO DESIGN, PLUS: BUSINESS CARDS, EMAIL SIGNATURE, LETTERHEAD & FOLDER DESIGNS

Requirements: \$1 Million in Premium

What do I get?

After filling out our short Design Questionnaire, the IPG design team will create three (3) custom logos for you to choose from, plus two rounds of edits (an initial editing round and then a final edit). Then, using the new logo, our team will create a variety of ancillary products for you: business cards, email signatures, a letterhead template, and a company folder design.

*Max Time Allowed for all Level 1 designs: 1 week (40 hours)

Level
2

*Valued at
\$2,100*

CUSTOM PERSONALIZED TRIFOLD CLIENT BROCHURE

Requirements: \$3 Million in Premium

What do I get?

Need a trifold brochure about your company? Maybe a brochure about what an annuity is? Whatever type of brochure that you need, get us the content and we will create it for you!

*Max Time Allowed for Level 2 designs: 1 week (40 hours) once content received

Level
3

*Valued at
\$3,200*

CUSTOM MAGAZINE (COMPLETE W/ DIGITAL VERSION) (16 PAGE MAX)

Requirements: \$5 Million in Premium

What do I get?

If you tell us what content you want to include, we can make it happen! Our team will create a custom 16-page company publication for you!

*Max Time Allowed for Level 3 designs: 2 weeks (80 hours) once content received

*Is there something you're needing that we don't have listed?
Let us know! We'll see how we can help.*

888-433-2507




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