

Direct Mail Marketing

From Ideal Producers Group



Platinum & Gold Packages

10,000	\$0.63
5,000	\$0.65

Our most effective marketing method, this package consists of a full-color high-end invitation with your personalized bio mailed to a higher net-worth demographic using IPA (Income Producing Assets) as the major criteria. In addition, personally individualized and scripted reservation services are provided using our proven pre-qualification process, assuring you that each individual prospective client will meet your desired criteria and higher net-worth demographics. Inbound calls are then fielded by professional appointment setters, scheduling the valuable appointments to your approved calendar.

ALSO AVAILABLE:

- Traditional Letter Style
- Business Reply Self-Mailers
- Letter w/ Reply Envelope
- And more!

*All options include Income Producing Assets (IPA) data in list criteria at no cost. Prices shown are for full color prints. Black and white options are also available.



Postcards

6x9" 4.25x6" 5.75x11"

15,000+	\$0.40	\$0.36	\$0.47
10,000	\$0.43	\$0.38	\$0.49
5,000	\$0.45	\$0.40	\$0.50



Trifold Self-Mailers

12x8.5" (fold to 4x8.5) 12x6" (fold to 4x6)

15,000+	\$0.50	\$0.47
10,000	\$0.51	\$0.49
5,000	\$0.52	\$0.50



Wedding Style

15,000+	\$0.56
10,000	\$0.59
5,000	\$0.61

Call us today to get started!
888-433-2507