

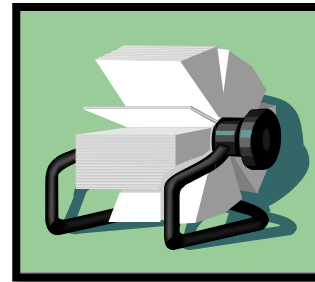
Ideal Producers Group

Forum

In addition to receiving incredible education, sales ideas and marketing strategies, you'll leave the Forum with valuable materials that you can put to use in your practice as soon as you get home. Some of these materials include:

- **Client Appreciation Kit** – developed by IPG and its members, this could be your next Lead Generation tool...and it's free of charge to attendees.
- **Sample Illustrations** – attendees will learn the details of several exclusive sales tools from *IPG*. In addition, you'll get to take home sample illustrations and client pieces to keep the strategies fresh in mind for your next case.
- **New Client Presentation** – written and tested by Ron Essary, this presentation has been proven to generate appointments and business.
- **Contacts** – don't forget the valuable contacts you'll make at the Forum, whether it's *IPG* staff or other producers.
- **Presentation kit** – attendees will take home copies of the presentations from the Forum as a refresher course any time it's needed.

Call your Sales Advisor today to see if space is available at our next session.




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888-433-2507